Pine Technical &
Community College
A MEMBER OF MINNESOTA STATE

900 Fourth Street SE • Pine City, MN 55063

1. Research and Understand the Audience:
- Conduct surveys or focus groups to understand the specific needs, concerns, and interests of the student body and the community.
- Identify potential barriers to voting or civic engagement.

2. Collaborate with Student Organizations:
- Partner with PTCC Student Senate and other relevant organizations to leverage existing networks (i.e. LeadMN).
- Organize regular meetings with student leaders to discuss and plan engagement activities.

3. Educational Workshops and Seminars:
- Host workshops on of civic engagement, the electoral process, and local issues.
- Invite guest speakers, local officials, or experts to share insights and answer questions.
- Focus on providing non-partisan information to encourage unbiased participation.

4. Voter Registration Drives:
- Set up on-campus voter registration booths during peak times (fall and spring terms).
- Work with local election officials to facilitate the voter registration process.
- Provide information on absentee and early voting options.

5. Informational Campaigns:
- Develop a multi-channel campaign (i.e. social media, posters, emails, etc.) to disseminate information about key election dates, polling locations, and voter requirements.
- Highlight the impact of local elections on the community.
- Promote the website and show students where they can get more information.

6. Debate and Candidate Forums:
- Encourage students to attend and engage with candidates.
- Livestream events for online participation.

7. Community Partnerships:
- Collaborate with local organizations and businesses to expand outreach efforts.
- Host joint events or co-sponsor programs that promote civic engagement.

8. Early Voting Initiatives:
- Advocate for and provide information about early voting options.
- Host events on campus to encourage early voting participation.

9. Social Media and Online Engagement:
- Utilize social media platforms to share information, deadlines, and updates.
- Create engaging content such as infographics, videos, and polls to capture attention.

10. Compliance efforts with local and state government:
- Coordinate with Pine County Records office regarding applicable student list, 20 days in advance of an election.
- Report PTCC Voter Engagment Plan by November 30th each year to the Office of Secretary of State and other applicable parties.

Campus Voting Coordinators:
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