

Pine Technical and Community College Procedure

5.PTCC.22.3 Text Opt-In Privacy Procedure

Chapter: 5 - Administration

Date: 3/12/2025

Part 1: Statement of Privacy

This statement will be posted on the College website regarding the use of text messaging with Pine Technical and Community College students:

1. Information We Collect

When you opt-in to receive text messages, we may collect:

- Your phone number.
- Your preferences regarding our services or products.
- Interaction data (e.g., delivery status, response times).

2. How We Use Your Information

We use the information collected to:

- Send you promotional messages, reminders, or updates.
- Respond to your inquiries or requests.
- Improve our services and communications.

3. Opt-In Consent

By providing your phone number, you consent to receive text messages from Pine Technical and Community College. (e.g., texting a keyword or checking a consent box), you consent to:

- Receiving recurring text messages.
- Messages sent via automated technology (if applicable).

4. Your Rights

- You can opt-out of receiving messages at any time by replying with "STOP" or a similar keyword.
- You can request details about your data by contacting us.
- You have the right to request deletion of your data.

5. Sharing of Information

- We do not sell or share your information with third parties.

6. Data Security

We use encryption and other security measures to protect your data from unauthorized access.



7. Updates to This Policy

We may update this policy. Any changes will be communicated through the same channel or posted on our website.

8. Contact Us

For questions about this privacy policy, contact us at: records@pine.edu

Related Documents:

MinnState Board Policy 5.22 Acceptable Use of Computers and Information Technology
Resources

Adoption: 3/12/2025

Last Reviewed:

Next Review Date: 3/12/2030

Cabinet Approved: 3/12/2025

Custodian of Policy: Vice President of Administration

Procedure History:

Date and Subject of Revisions and Amendments:

MM/DD/YY – explanation of the amendment